

### **COMPANY PROFILE**

Canvas Chrome Designs, is a premier agency based in India, specializing in a comprehensive suite of services that includes graphic design, branding, web development, mobile app creation, IT, SaaS, SMM, & digital marketing solutions. With a commitment to excellence and innovation, we cater to a diverse clientele across the globe, including regions such as India, the UK, the US, Europe, Australia, Canada, the UAE, and Africa. Our portfolio showcases some of our best works that reflect our dedication to quality and creativity. At Canvas Chrome Designs, we strive to transform ideas into impactful visual experiences that resonate with audiences worldwide.

### 1. Website Design and Development

- UI/UX Design: Wireframing, prototyping, & user-centric design.
- Custom Website Design: Unique designs aligned with brand identity.
- Responsive Web Design: Optimized for mobile, tablet, & desktop.
- Web Application Development: PWAs, interactive portals, custom dashboards.
- Landing Pages: High-converting designs for campaigns.
- Website Maintenance: Bug fixing, updates, & security patches.
- **SEO Optimization**: On-page, technical, & content SEO.

### 2. Mobile App Development

- **App Development**: Native apps for Android devices, iPhone & iPad.
- Cross-Platform Development: Flutter, React Native, Xamarin, Ionic.
- Custom App Development: Tailored apps for business needs.
- **E-commerce Apps**: Mobile shopping platforms.
- On-demand Apps: Delivery, ride-sharing, & booking solutions.
- UI/UX for Apps: Intuitive & engaging interfaces.
- App Testing & QA: Performance, usability & bug testing.
- App Maintenance: Regular updates, bug fixes & enhancements.

#### 3. Graphics & Animation

- Logo Design: Unique, scalable & memorable brand marks.
- Marketing Collateral: Brochures, flyers, catalogues billboards & posters.
- Social Media Graphics: Post, stories, ads, reels & banners.
- Infographics: Data visualization, Case Studies & storytelling.
- Illustrations: Custom vector art & creative visuals.
- Corporate Branding: Business cards, letterheads & invitation cards...
- **3D Graphics**: Product visualization, renders & mock-ups.
- Motion Graphics: Animated logos, explainer videos & visual effects.
- Video Editing: Professional editing for campaigns & reels.

#### 4. Start-up Launch Packages

- **Brand Identity Kit:** Logo, colours & typography.
- Starter Website: Basic responsive business website.
- Social Media Setup: Profile creation & starter posts.
- Marketing Kit: Brochures, business cards & email templates.

#### 5. <u>E-Commerce & SaaS Services</u>

- E-commerce Store: Shopify, Woo-Commerce, Magento & more.
- Custom SaaS Platforms: Business automation & tools.
- Product Integration: Payment gateways, CRM, ERP.
- **Performance Optimization:** Speed, scalability & security.

### 6. <u>Branding and Promotion</u>

- Brand Strategy: Positioning, messaging & brand identity.
- Visual Identity: Logos, typography & colour schemes.
- Rebranding: Modernizing & enhancing existing identities.
- Content Marketing: Blogs, articles & SEO copywriting.
- Promotional Campaigns: Seasonal & product-focused ads.
- Event Branding: Booth designs, banners & giveaways.
- Analytics and Reporting: Tracking performance metrics.
- **Product Design:** 2D/3D Mock-ups & Label designs
- Package Design: Boxes & Retail Goods designs with Labels

#### 7. <u>Digital Marketing & SEO</u>

- SEO Services: On-page, off-page & technical optimization.
- Paid Ads Management: Google, Meta & other Ads.
- Email Marketing: Campaign creation & automation.
- Content Strategy: Keyword research, editorial planning.
- Analytics & Reporting: Tracking & optimizing campaigns.

#### 8. <u>Social Media Marketing & Management</u>

- Social Media Strategy: Goal-focused content & posting plans.
- **Platform Management:** Scheduling, posting & profile upkeep.
- Content Creation: Posts, stories, reels & short videos.
- **Engagement:** Uniform visuals & effective audience interaction.
- Paid Ad Campaigns: Facebook, Instagram, LinkedIn & YouTube ads.
- Performance Tracking: Monthly analytics & performance reports.
- Hashtag Research & SEO: Optimized reach through targeted keywords & tags.
- Social Media Audits: Reviewing current profiles and suggesting improvements.
- Account Growth Services: Organic follower & engagement growth strategies.

#### 9. Advertising & Print Media

- **Print Ads:** Newspapers, catalogues, magazines & billboards.
- Outdoor Advertising: Hoardings, banners, signage.
- **Direct Mailers:** Postcards, leaflets & promotional inserts.





### **Logo Designs**



**Tour & Travels** 



**Automobile** 



**E-commerce** 



Fragrance



Sales



**E-commerce** 



**Interior Design** 



Chemical

## Web / App Design & Development



**E-Commerce Website** 



**Spices Market Website** 



Gaming App UI/UX



**Real Estate Company** 



**Spices Online App** 



**Fabrication Company** 



**Architecture & Interior** 



Taxi Booking App UI/UX

## **Platform and Technologies**







































































































### **Print Media & Advertising**



**Brochures** 



**Flyers** 



Catalogues



Resume



Billboards



**Posters** 



**Cover Designs** 



**PPTs** 

## **Product & Package Design**



Spices



**Petro-Chemical** 



Beverages



**Perfumes** 



Plastic Manufacturing



Food



Medical



Labelling

## **Branding & Promotions**



**E-commerce** 



**IT Solutions** 



Spices



**Architecture** 



IT



**Home Furnishing** 



Carpets



**Aviation** 

## Digital Marketing, SEO & Accounts Management



**LinkedIn Account Management** 



**Youtube Account Management** 



Meta



**Google Adwords** 

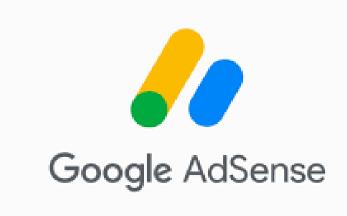


**Google My Business** 



Reddit





**Google AdSense** 

## **Business Collaterals**



**ID Cards** 



**Invoices & Reciepts** 



Letterheads



**Business Cards** 



Menu Cards



Office Boards



Certificates



**Pamphlets** 

# **Animations/ Motion Designing**



**Dating App Promo Video** 



**Architecture Company Profile Video** 



Educational Firm Profile Video



Moodboard

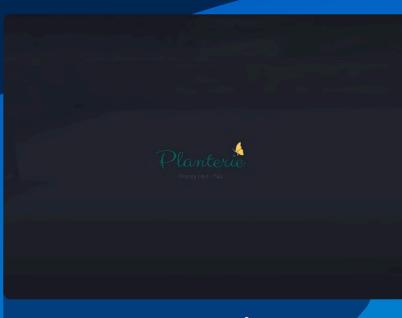


**Logo Animation** 



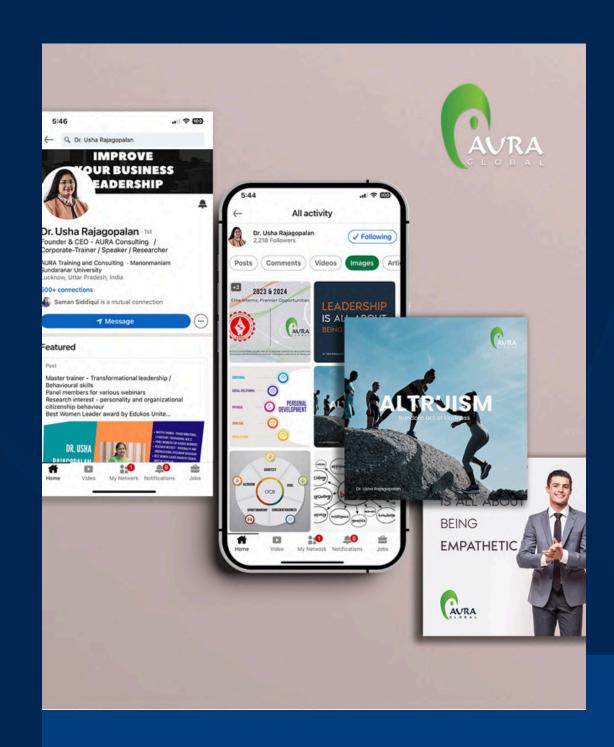
**Vehicle Firm Promotion Ad** 





**Nursery Promo Video** 

## **Social Media Marketing**







Instagram, Facebook, YouTube, LinkedIn, Twitter

## **Our Clients**







































































### **Client Reviews**



An excellent work done by you guys, I am very impressed with your skilled colleagues who dealt with me and they ensured that my work was completed timely. Thank you and I will really recommend you guys

Hanuels Industries Private Limited



Saud was great to work with. He set up a virtual call with me, and we worked on my logo idea together. He took my feedback and made several changes to 4 different logo concepts; we eventually got to the one I loved. I highly recommend you work with him.



★★★★ 2 days ago NEW

Chhavi Mishra

★★★★★ 4 months ago

They are sooo polite and understanding, their creations are outstanding. I have got my brochure designed from here n everyone is loving the design. Thank you

Reliable, experienced, honest and best in Lucknow! Meets your expectations with amazing results!



Thank you for using your remarkable talents and skills to fuel our mutual efforts.

kristin larson 8 reviews · 3 photos

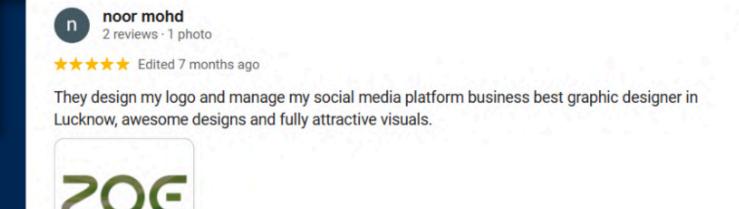
★★★★ a year ago

simplekindness.co.

Kristin L Larson

Simple Kindness LLC, owner





Canvas Chrome Dynamics created a website for my new online business Simple Kindness LLC

Chrome Dynamics for website development. I guarantee you will be completely satisfied.

The professional team utilized all of their skill sets to make it eye catching, beautiful graphics, user

friendly and most of all completed my dream to start an online business. I highly recommend Canvas

PORTFOLIO 2025



## REFERENCE LINKS

### **Our Business Links:**

- www.canvaschrome.com
- https://maps.app.goo.gl/eSzGe2jDAopj7Qbd8
- https://www.instagram.com/canvaschromedesigns/
- https://www.linkedin.com/company/96671964
- https://www.behance.net/canvaschromedesigns

## **CONTACT US**



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