



Canvas
Chrome

CANVAS CHROME DESIGNS

Graphics, Branding, Web & Digital Solutions Agency

WHO WE ARE

We are a premier full-service agency based in India, specializing in services that includes graphic design, branding, web development, mobile app creation, IT, SaaS, SMM, & digital marketing solutions. With a commitment to excellence & innovation, we cater to a diverse clientele across the globe, including regions such as India, the UK, the US, Europe, Australia, Canada, the UAE & Africa. Our portfolio showcases some of our best works that reflect our dedication to quality & creativity. We strive to transform ideas into impactful visual experiences that resonate with audiences worldwide. After industry experience of 8+ years, this was registered under MSME as an entity in 2023, Lucknow, INDIA.

VISION

To empower brands around the world with design that speaks beyond words . Crafting visual identities that inspire trust, ignite emotion & build lasting connections between businesses & their audiences.

MISSION

To transform ideas into visually powerful experiences.

We combine creativity, strategy & technology to deliver design solutions that are not only aesthetically striking but also purposeful & result-driven. Through collaboration, innovation & attention to detail, we help brands stand out, stay consistent, and scale with confidence in a fast-evolving digital landscape.



THE MARKET REALITY / PROBLEM

In today's fast-moving digital world, brands are fighting not just for attention — but for relevance. Audiences scroll faster, competition grows stronger, and visual clutter drowns even the best ideas. Most businesses struggle to find the right creative balance between storytelling, design aesthetics, and measurable results. That's where we step in — transforming visual presence into business impact.

OUR SOLUTION / APPROACH

We believe design is more than how something looks — it's how it works, feels, and connects. At Canvas Chrome Designs, we align creativity with strategy to ensure every brand touchpoint has purpose and consistency.

Our approach is simple yet effective:

- Understand your brand's essence and audience
- Translate insights into strong visual identities
- Craft digital experiences that drive engagement and conversions

Through this seamless process, we help brands evolve into experiences people remember.

OUR PROCESS (THE CANVAS CHROME DESIGNS WORKFLOW)

Every successful project starts with clarity and collaboration. Our workflow ensures creativity flows smoothly and outcomes exceed expectations.

1. Discover — We dive deep into your goals, audience, and vision to define a clear creative direction.
2. Design — Concepts are crafted, refined, and aligned with your brand story and strategy.
3. Develop — We bring visuals to life through precise execution, from web interfaces to motion graphics.
4. Deliver — Final assets are optimized, polished, and ready to make impact across all platforms.
5. Support — We stay connected post-delivery to ensure consistency and evolution as your brand grows.

INDUSTRIES WE WORK WITH

Our creative expertise transcends industry boundaries.

Whether it's a global enterprise, an emerging startup, or a niche brand, we adapt our design strategy to fit every business environment and audience type.

We've collaborated with organizations across a wide spectrum — from technology, real estate & fashion to education, healthcare, hospitality & beyond.

What sets us apart is our ability to understand brand language, not just industry trends.

This allows us to design experiences that feel relevant, authentic, and effective — no matter the sector.

In short:

If it's a brand with a story, we know how to make it seen, felt, and remembered.

WHY CHOOSE CANVAS CHROME DESIGNS

We're not just designers — we're creative partners invested in your success.

- Strategic Creativity: Every design decision stems from understanding your business goals.
- Multi-Industry Expertise: 8+ years of experience across 50+ clients from diverse sectors.
- Quality & Consistency: From first concept to final delivery, every detail reflects excellence.
- Global Perspective: We collaborate with clients across India, the Middle East, and the U.S., adapting our approach to different markets.
- End-to-End Capability: From branding and websites to social media and motion graphics — everything under one creative roof.

Our SERVICES

1. Website Design and Development

- **UI/UX Design:** Wireframing, prototyping, & user-centric design.
- **Custom Website Design:** Unique designs aligned with brand identity.
- **Responsive Web Design:** Optimized for mobile, tablet, & desktop.
- **Web Application Development:** PWAs, interactive portals, custom dashboards.
- **Landing Pages:** High-converting designs for campaigns.
- **Website Maintenance:** Bug fixing, updates, & security patches.
- **SEO Optimization:** On-page, technical, & content SEO.

2. Mobile App Development

- **App Development:** Native apps for Android devices, iPhone & iPad.
- **Cross-Platform Development:** Flutter, React Native, Xamarin, Ionic.
- **Custom App Development:** Tailored apps for business needs.
- **E-commerce Apps:** Mobile shopping platforms.
- **On-demand Apps:** Delivery, ride-sharing, & booking solutions.
- **UI/UX for Apps:** Intuitive & engaging interfaces.
- **App Testing & QA:** Performance, usability & bug testing.
- **App Maintenance:** Regular updates, bug fixes & enhancements.

3. Graphics & Animation

- **Logo Design:** Unique, scalable & memorable brand marks.
- **Marketing Collateral:** Brochures, flyers, catalogues billboards & posters.
- **Social Media Graphics:** Post, stories, ads, reels & banners.
- **Infographics:** Data visualization, Case Studies & storytelling.
- **Illustrations:** Custom vector art & creative visuals.
- **Corporate Branding:** Business cards, letterheads & invitation cards..
- **3D Graphics:** Product visualization, renders & mock-ups.
- **Motion Graphics:** Animated logos, explainer videos & visual effects.
- **Video Editing:** Professional editing for campaigns & reels.

4. Start-up Launch Packages

- **Brand Identity Kit:** Logo, colours & typography.
- **Starter Website:** Basic responsive business website.
- **Social Media Setup:** Profile creation & starter posts.
- **Marketing Kit:** Brochures, business cards & email templates.

5. E-Commerce & SaaS Services

- **E-commerce Store:** Shopify, Woo-Commerce, Magento & more.
- **Custom SaaS Platforms:** Business automation & tools.
- **Product Integration:** Payment gateways, CRM, ERP.
- **Performance Optimization:** Speed, scalability & security.

6. Branding and Promotion

- **Brand Strategy:** Positioning, messaging & brand identity.
- **Visual Identity:** Logos, typography & colour schemes.
- **Rebranding:** Modernizing & enhancing existing identities.
- **Content Marketing:** Blogs, articles & SEO copywriting.
- **Promotional Campaigns:** Seasonal & product-focused ads.
- **Event Branding:** Booth designs, banners & giveaways.
- **Analytics and Reporting:** Tracking performance metrics.
- **Product Design:** 2D/3D Mock-ups & Label designs
- **Package Design:** Boxes & Retail Goods designs with Labels

7. Digital Marketing & SEO

- **SEO Services:** On-page, off-page & technical optimization.
- **Paid Ads Management:** Google, Meta & other Ads.
- **Email Marketing:** Campaign creation & automation.
- **Content Strategy:** Keyword research, editorial planning.
- **Analytics & Reporting:** Tracking & optimizing campaigns.

8. Social Media Marketing & Management

- **Social Media Strategy:** Goal-focused content & posting plans.
- **Platform Management:** Scheduling, posting & profile upkeep.
- **Content Creation:** Posts, stories, reels & short videos.
- **Engagement:** Uniform visuals & effective audience interaction.
- **Paid Ad Campaigns:** Facebook, Instagram, LinkedIn & YouTube ads.
- **Performance Tracking:** Monthly analytics & performance reports.
- **Hashtag Research & SEO:** Optimized reach through targeted keywords & tags.
- **Social Media Audits:** Reviewing current profiles and suggesting improvements.
- **Account Growth Services:** Organic follower & engagement growth strategies.

9. Advertising & Print Media

- **Print Ads:** Newspapers, catalogues, postcards, leaflets, magazines & billboards.
- **Outdoor Advertising:** Hoardings, banners, signage.

10. Corporate & Marketing Collaterals

- **Investor Pitch Decks:** Visually engaging presentations.
- **Annual Reports:** Data-driven, branded layouts.
- **Corporate Brochures:** Multi-page brand storytelling.

11. Artificial Intelligence



Logo Designs



Tour & Travels



E-commerce



Sales



Interior Design



Automobile



Fragrance

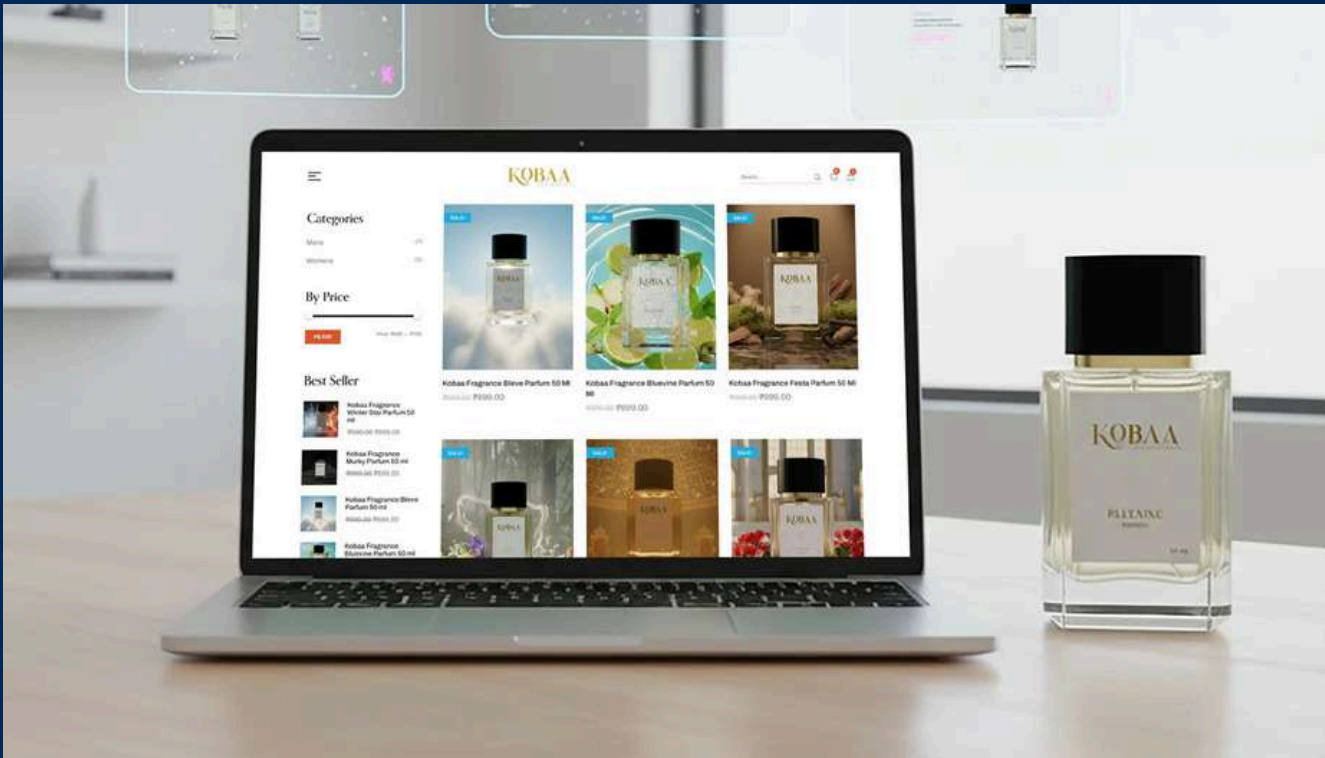
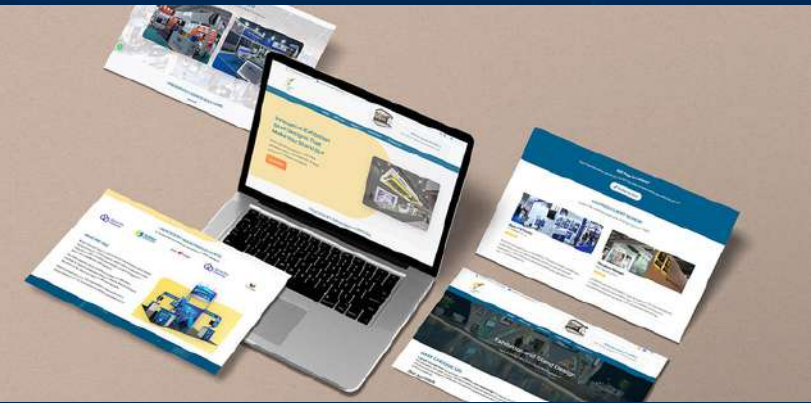
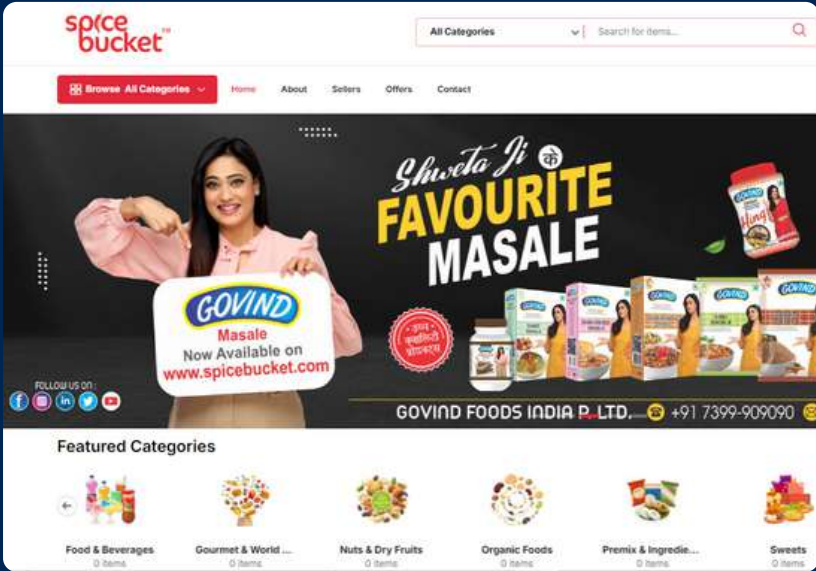


E-commerce



Chemical

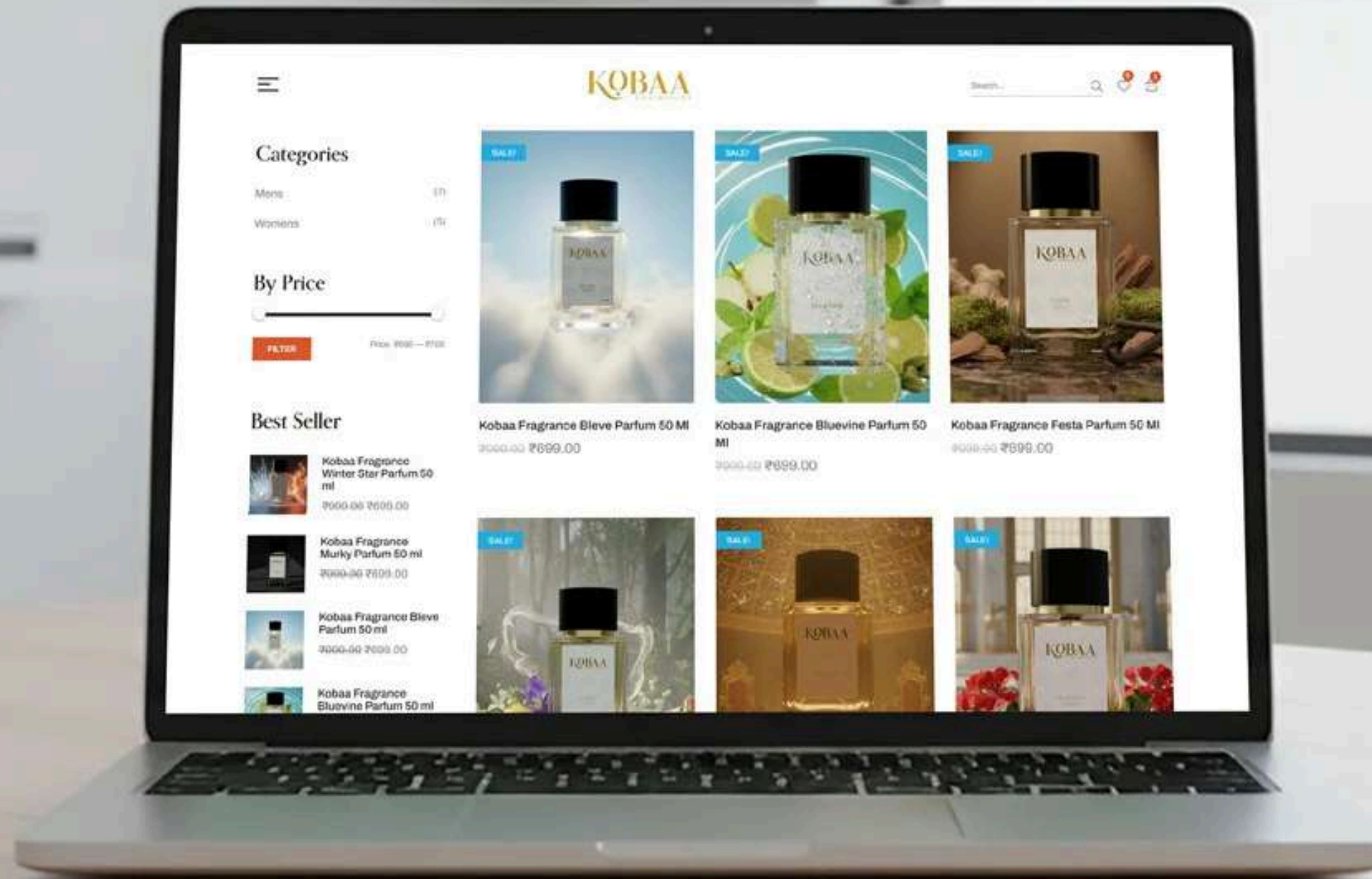
Web Design & Development



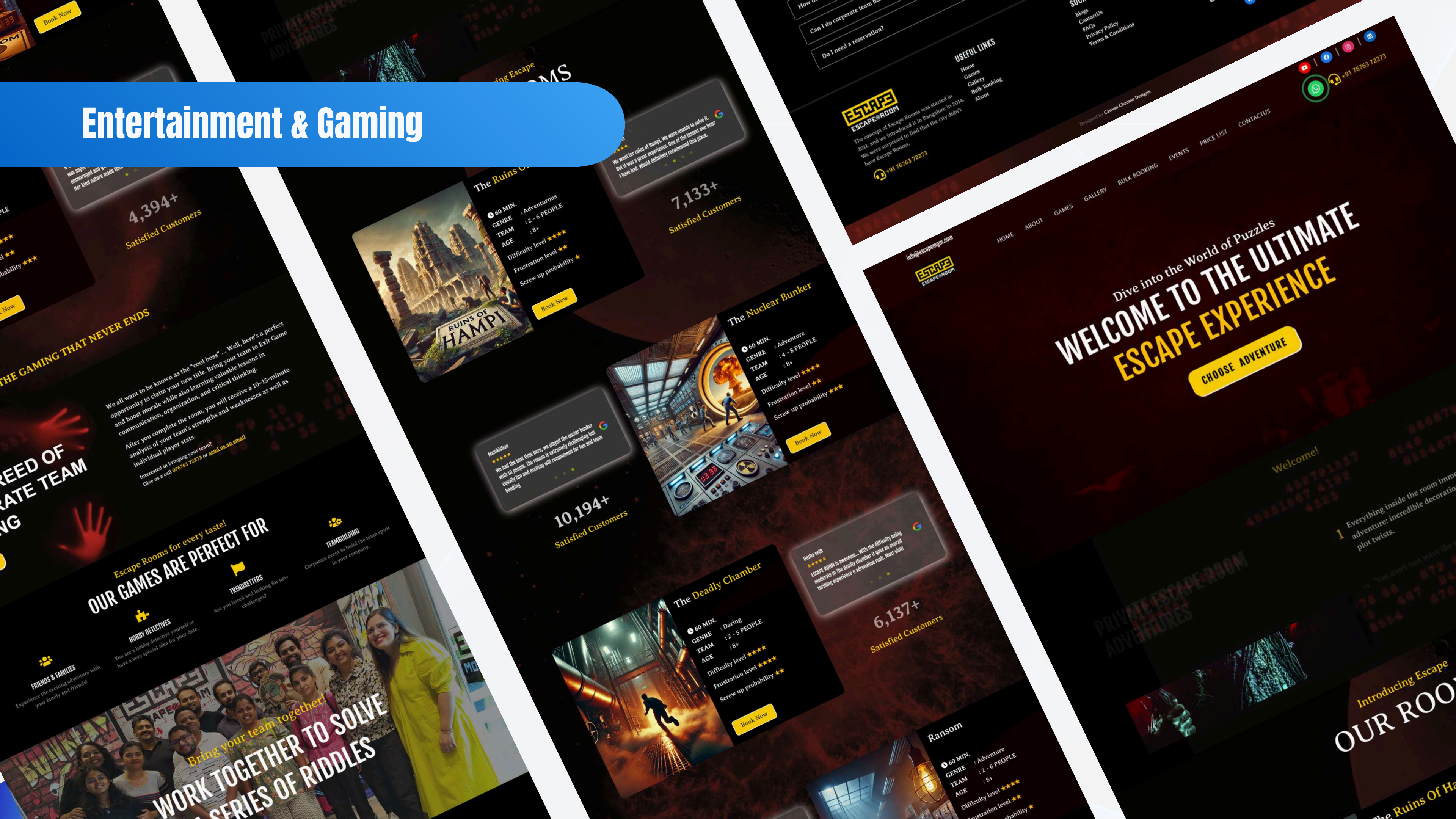
Architecture & Interior Design



Fragrance Ecommerce

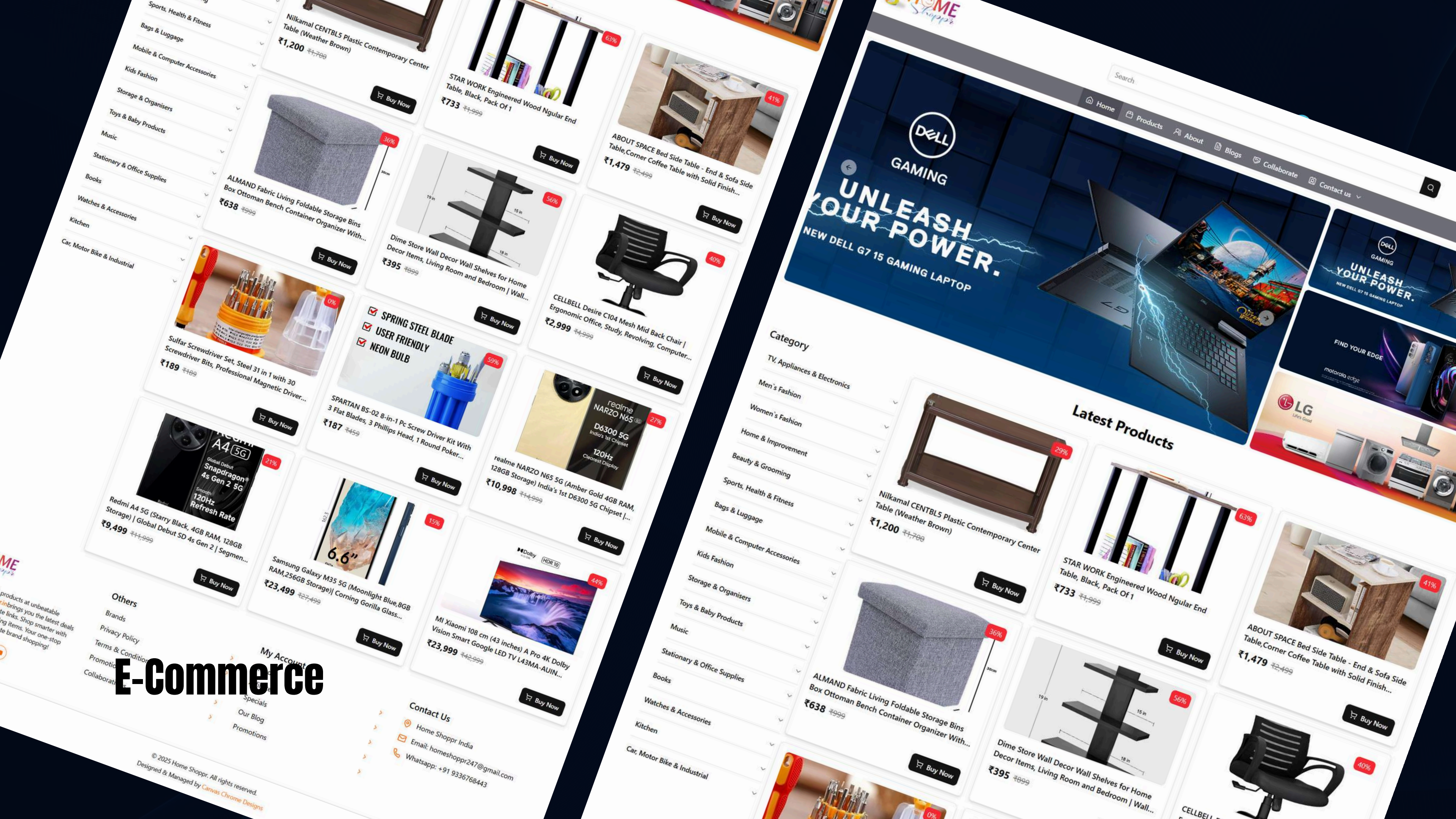


Entertainment & Gaming





E-Commerce



E-Commerce

Exhibition Design & Construction

production, installation and development are never the same, and they require different brands. Brands are never the same, and they require different results. AARS is the only organization that can provide a unique blend of services, from online to offline & animated.

50K+ Covered Areas

2K+ Clients

3.7K+
Exhibition Stands

87+
Venues

We guarantee the quality



50K+
Covered Areas

2K+
Clients

Exhibition Stands

We will be happy to take on the implementation of a project of any complexity. We guarantee the quality of our work and have many years of experience in the field of repair.

Services

any complexity. We guarantee
field of repair.

Our Services

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Double Decker Stands

We offer a variety of services, such as design consultancy, custom fabrication, on-site installation, and takedown, with a focus on designing.



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Our Portfolio

Our Portfolio

Expect the unexceptional work of Bright Concept Expo India

BRIGHT CONCEPT



Trusted Client Review

Trusted Client Review
Expect the unexceptional work of Bright Concept Expo India



Assistant Manager Marketing
Peripheral INTECH Tech India

We are working with ADPL from last 4 years and ADPL serving us as fabrication agency and got very good support even in case of short period of time for execution. The team working for ADPL is very attentive and cooperative. Even in case of change at last moment they have given the best output what they can do. We are expecting to get these kind of services in future too.



Assistant Manager Marketing
Peripheral INTEK Tech India

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Frequently Asked Questions

Is Power Package Included in the Stand Cost?

No, Application of power needs to be done directly with the Official Service Provider.

... onsite labour during build up?

... lated?

Can You provide onsite labour during build up?

Can You provide onsite labour?

How much time for stand to be completed?

total cost include the insu

How much time for stand to be completed?

Exhibition stand total cost include the insurance cover?

Can be reused in the next exhibition?

Can the product be reused in the next exhibition?

Can the product be reused in the
what if something broken during the exhibition?

Innovative Exhibition Stall Designs That Make You Stand Out

From concept to execution, we create exhibition booths that captivate, engage, and convert visitors into clients.

Connect Now

Trusted by Industries Experts

Trusted by Industries Experts

Our trusted client who never give second thought while choosing us

aws

va



Who We Are

Who We Are

Bright Concept Expo has been a full-service exhibition stand design and build firm for almost 20 years, which means we provide a wide range of services, including stand design, project management, production, installation, and takedown. We understand the values of different brands and develop a strategy to achieve increasingly ambitious results. Brands are never the same; in fact, there is a need for different receipts. AARS is the only organization in the world with a full range of services, from online to offline & animated to real.

- Quick Link
- Home
- About us
- Services
- Gallery
- Contact Us

Contact Info
+91 99999 9999
info@brighto
E-110, Cryst
Veera Des
Andheri w
400053

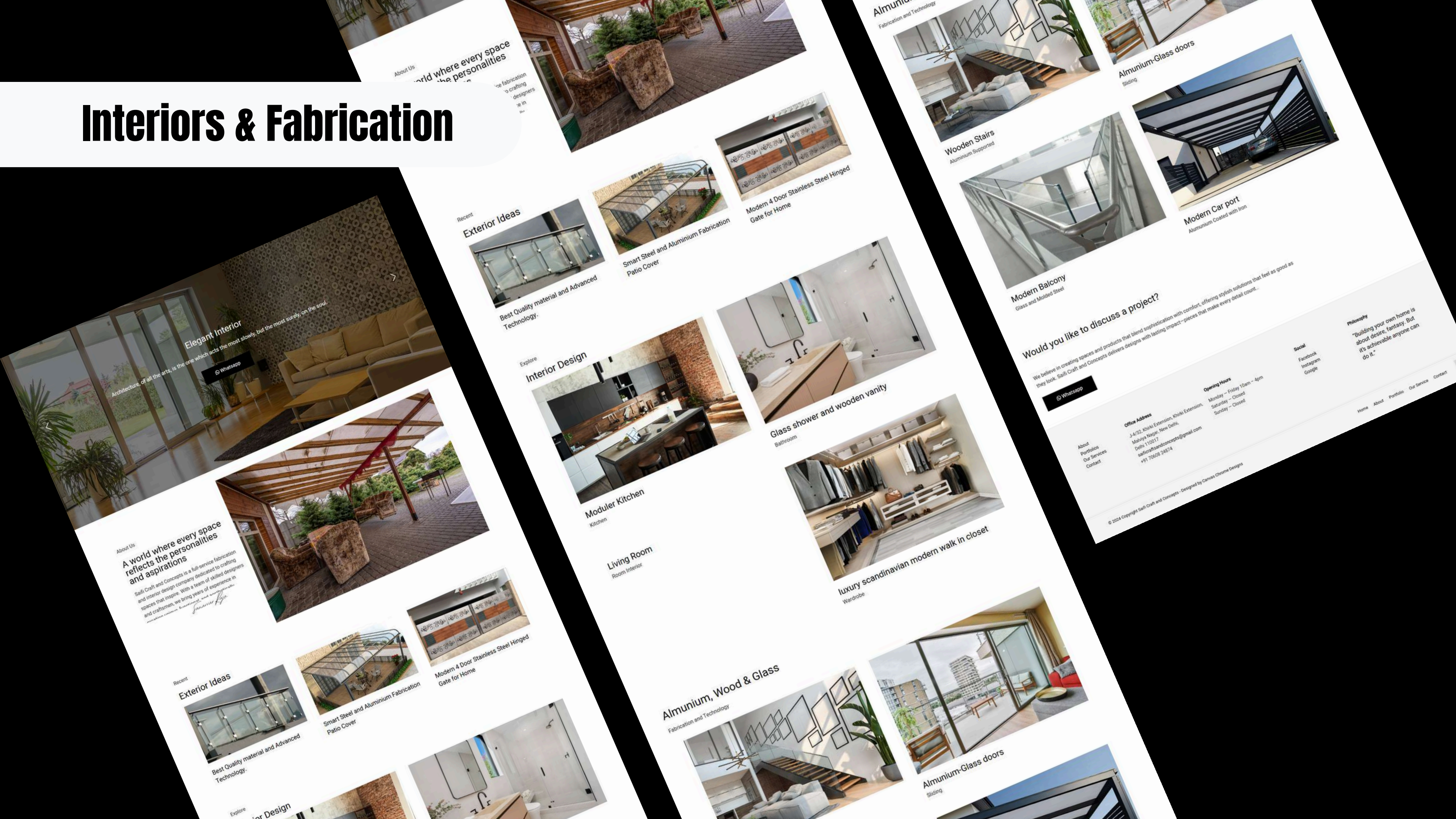


**BRIGHT CONCEPT
EXPO**

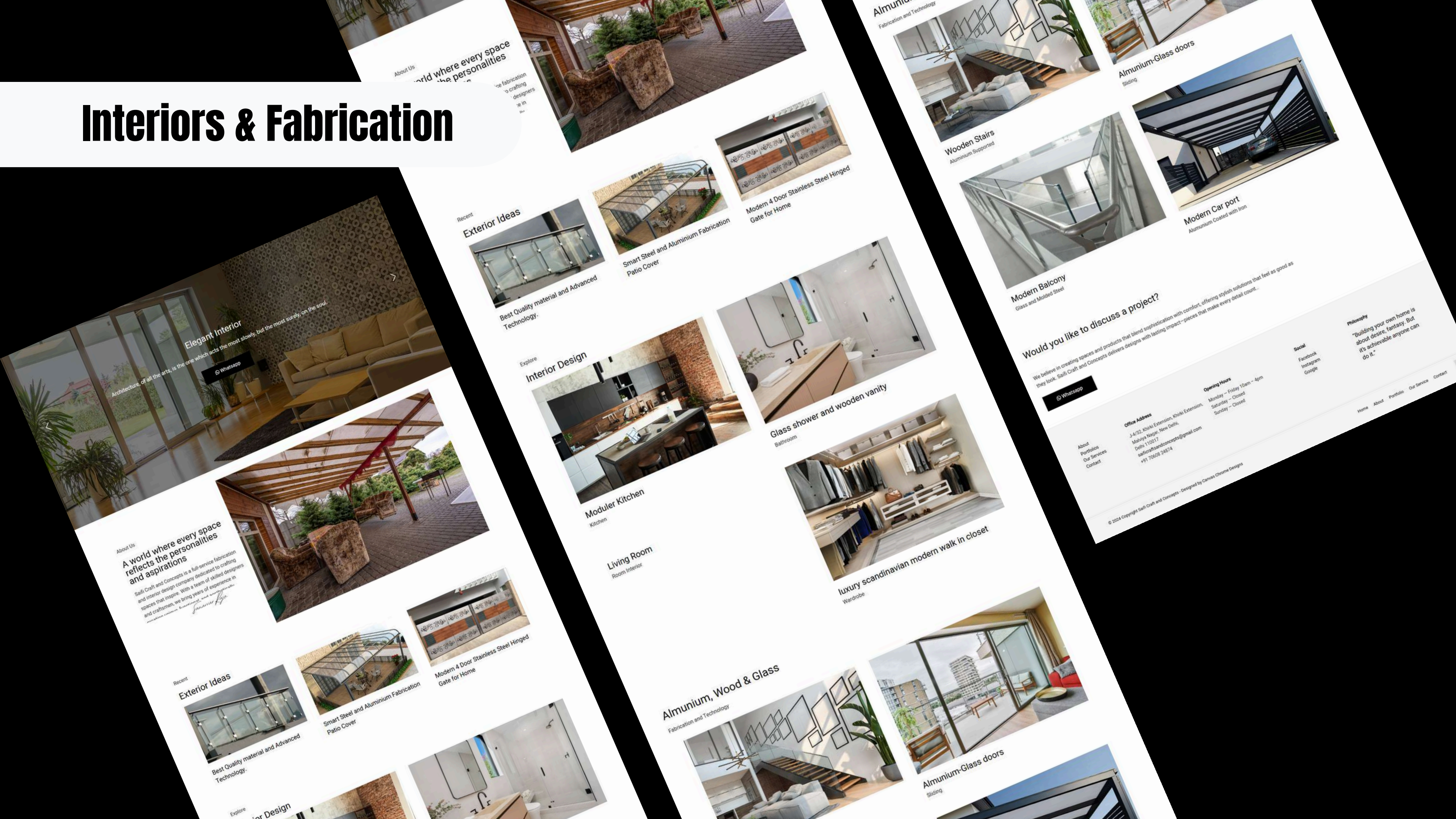
 Our state-of-the-art construction facilities with printing set up are situated across Pan India. With our full in-house production facility, we can offer excellent services to multiple clients coming from all over the world

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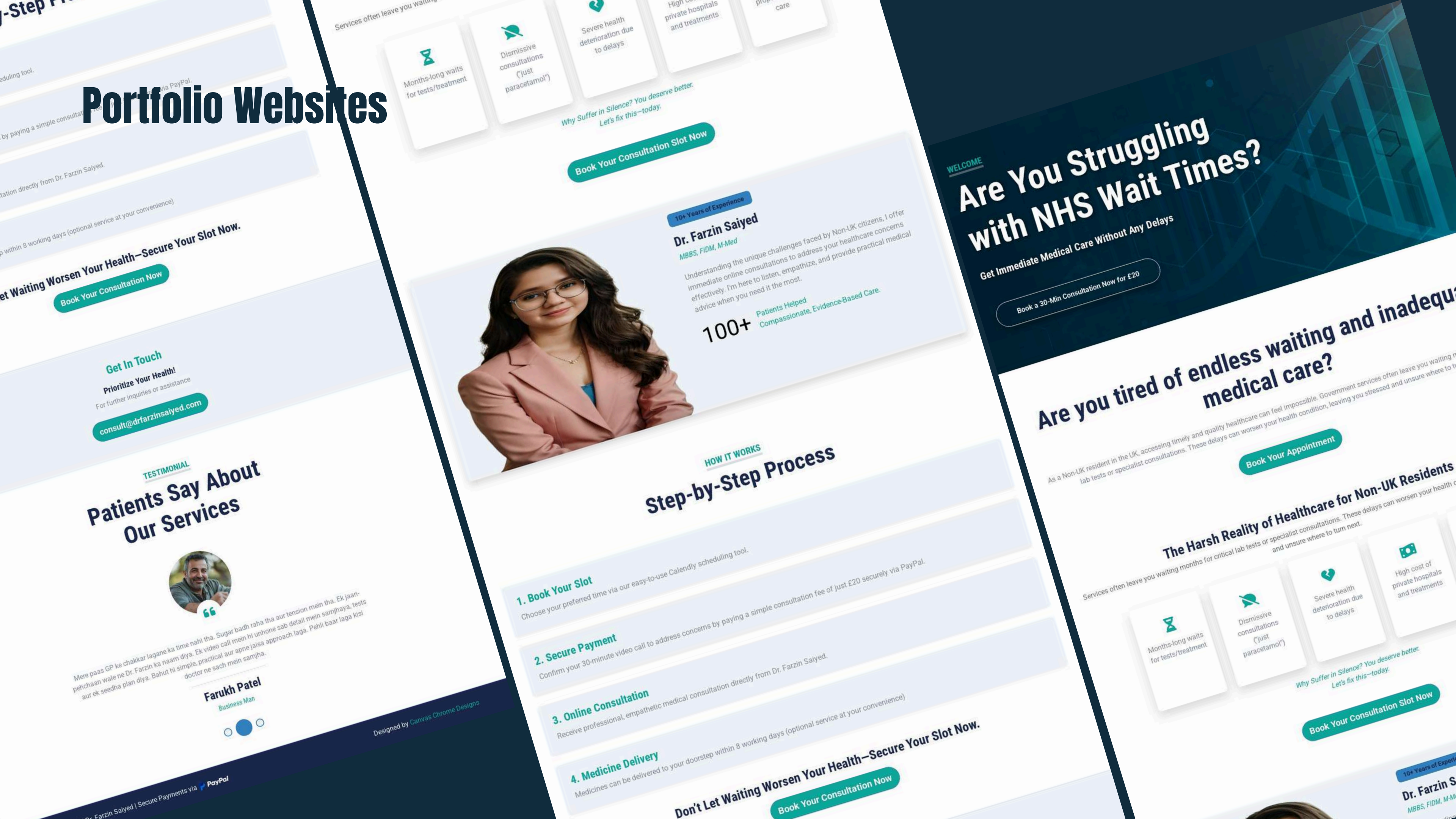
Interiors & Fabrication



Interiors & Fabrication




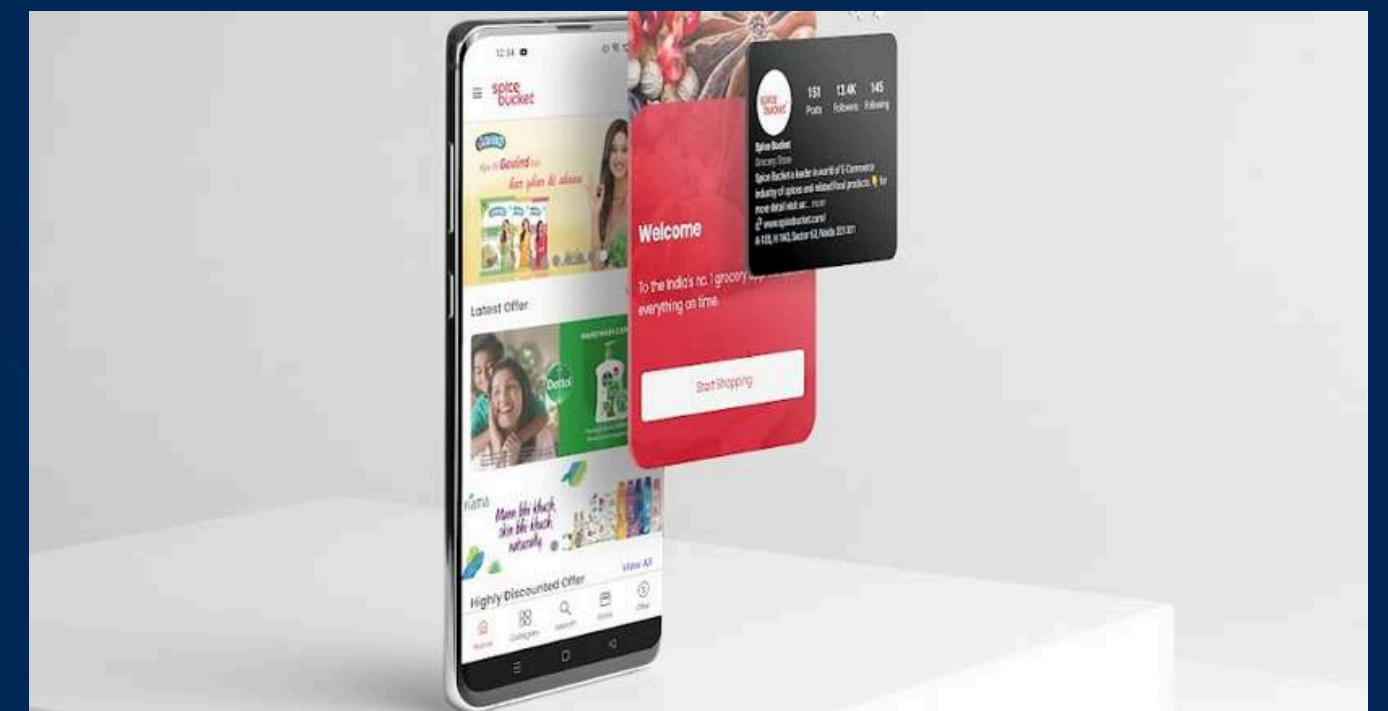
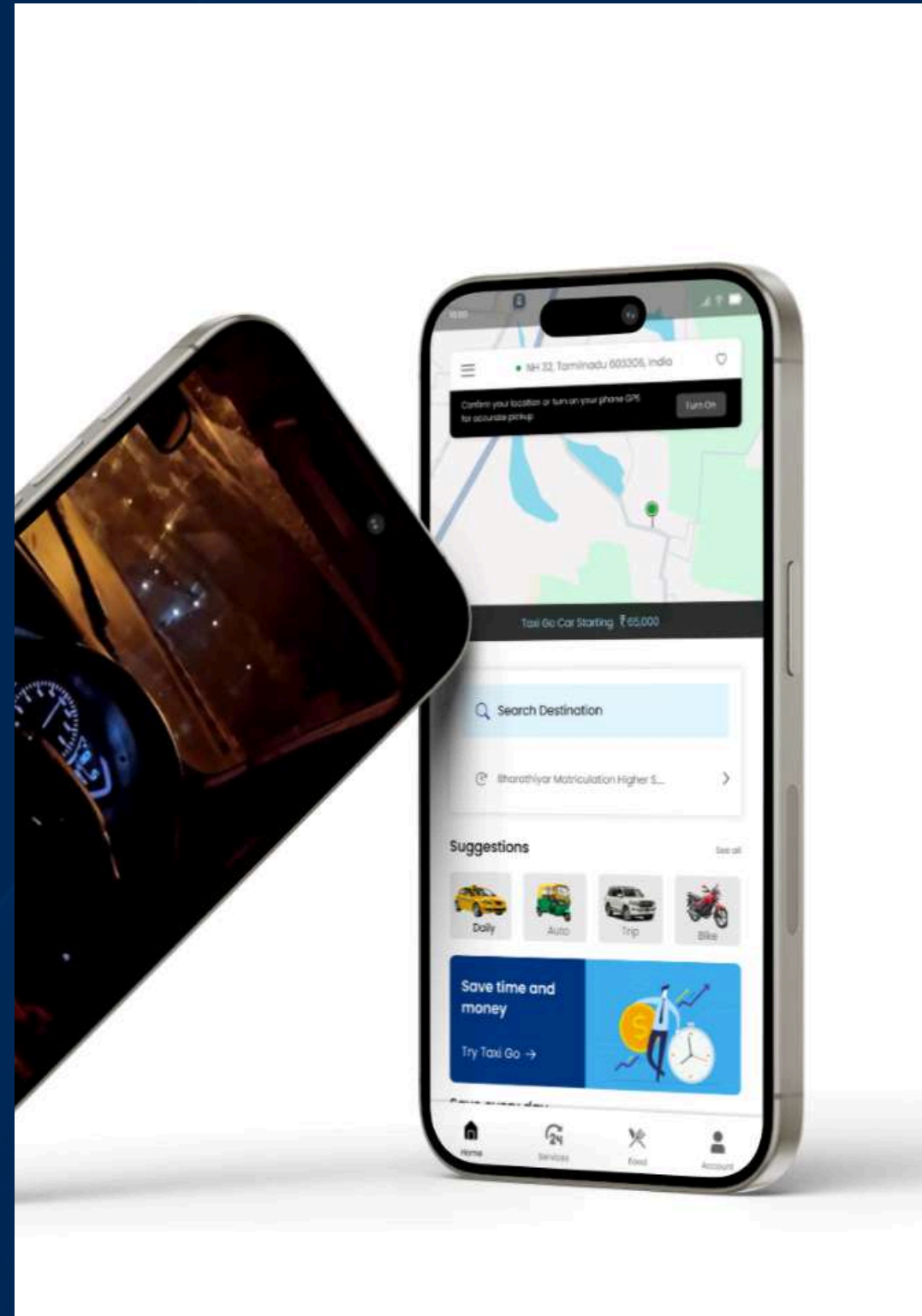
Portfolio Websites



App Design & Development



designed by  Canvas Chrome

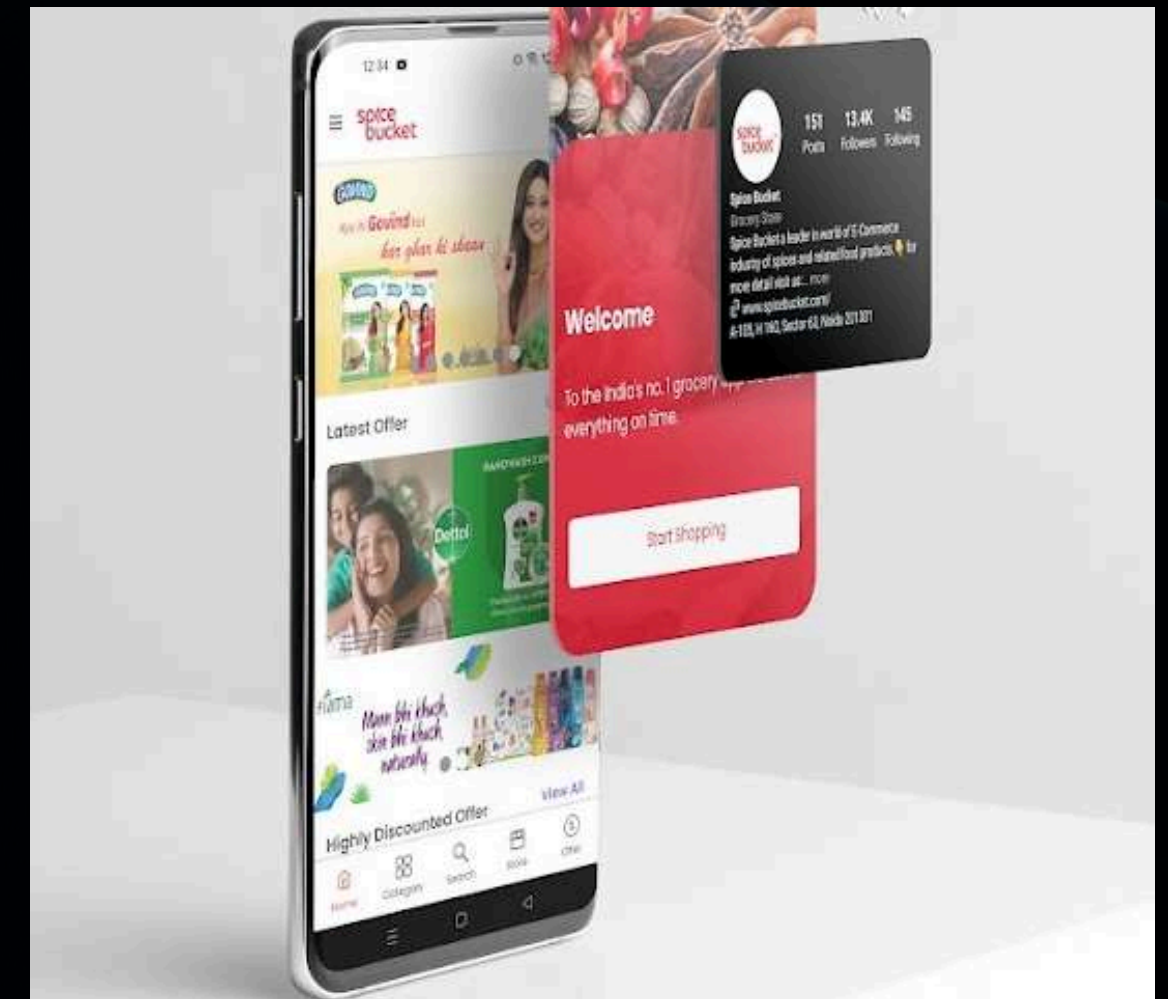
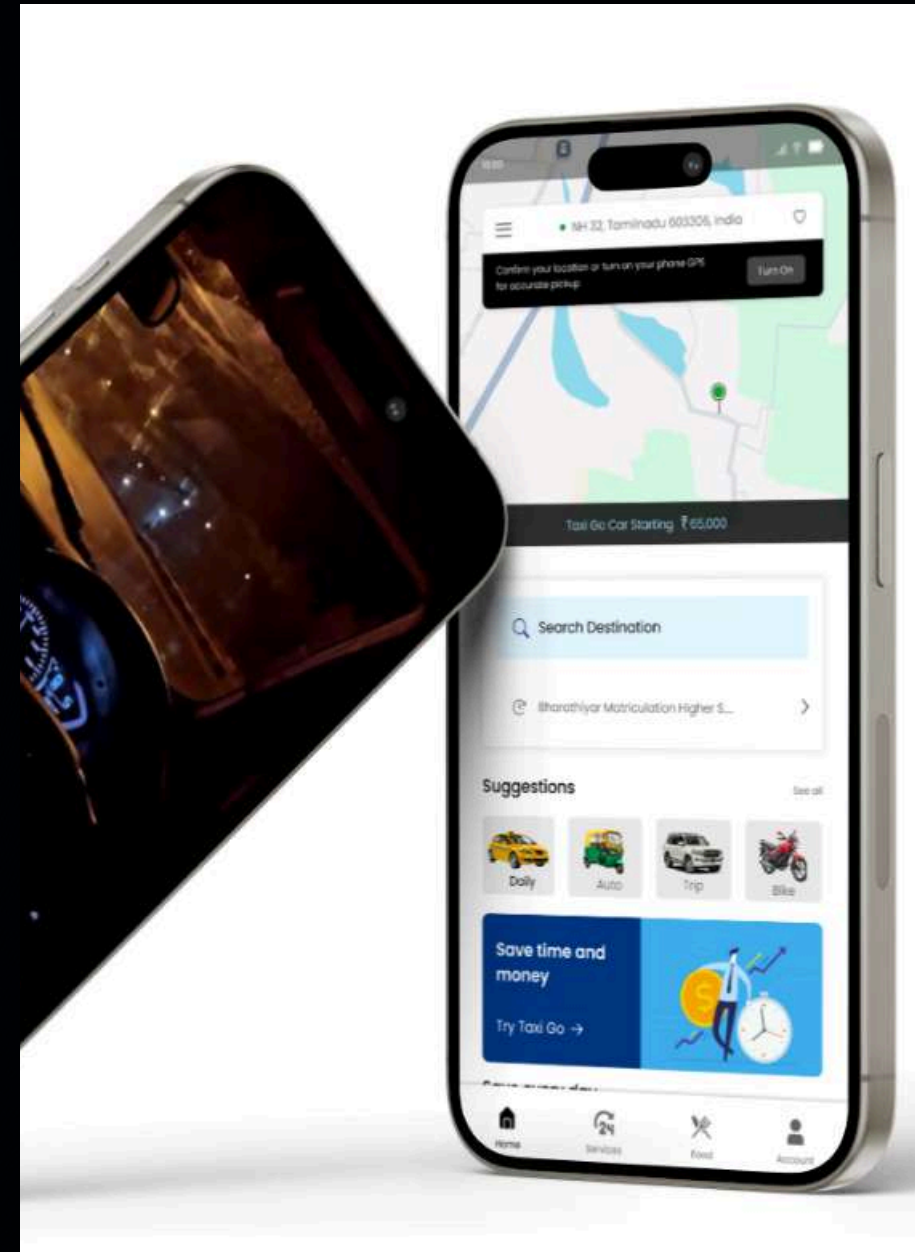


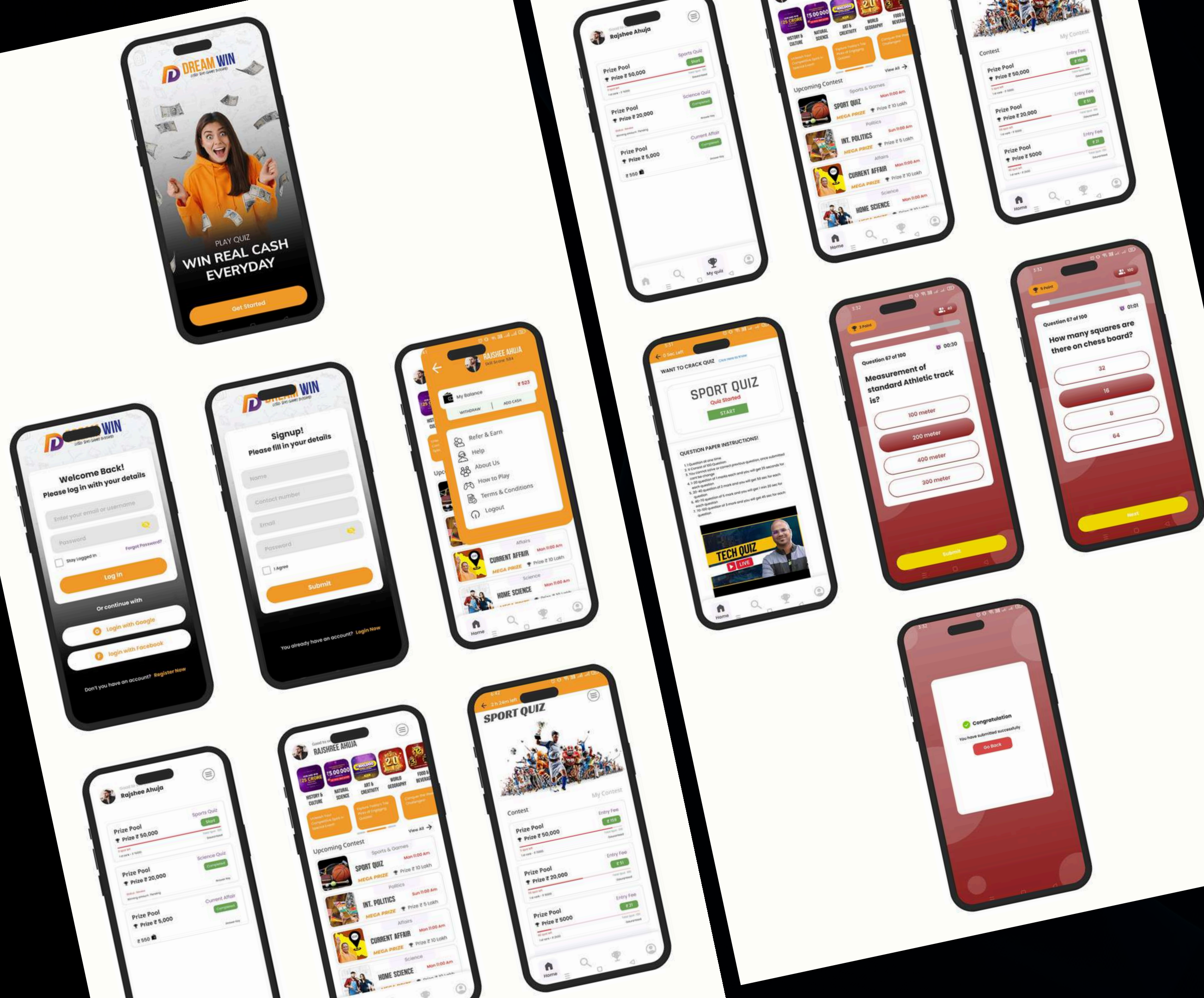
Welcome to
Fitness World

Fitness App Dashboard



App Design & Development





Gaming App Design



It is to design the mobile app for a new
rides and provide a platform for drivers to
accept and complete ride requests.

About

Welcome to Our **Taxi Go** app design, where the journey
begins with innovation, convenience, and boundless
exploration. As avid wanderers and technology
enthusiasts, we envisioned a seamless bridge between
your travel dreams and reality. Our passion for travel,
coupled with cutting - edge design and User - centric
technology, has given birth to an app that redefines the
way you experience the world.



Taxi/Rider App Design

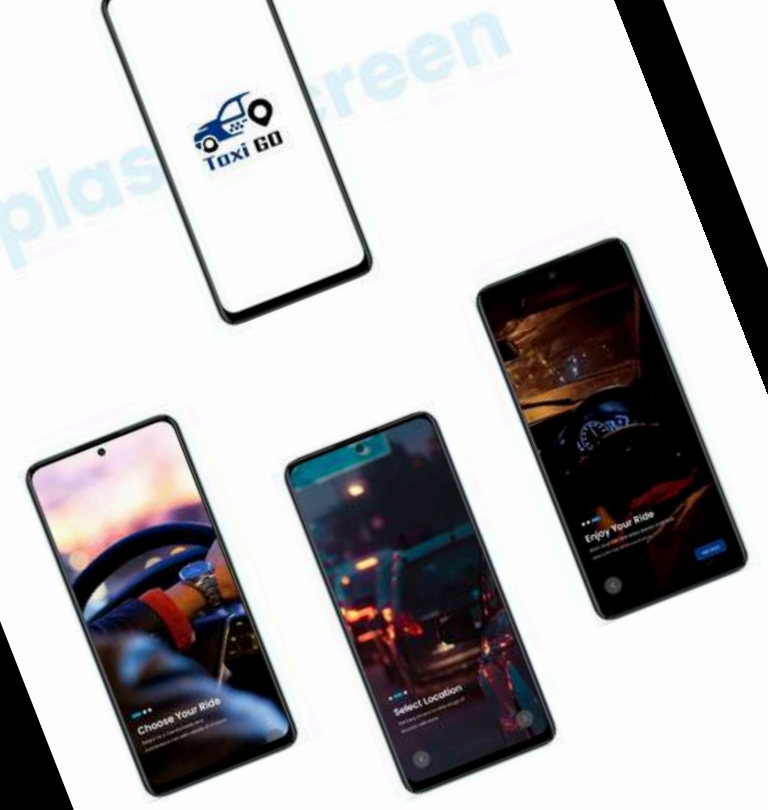
your travel dreams and reality. Our passion for travel,
coupled with cutting - edge design and User - centric
technology, has given birth to an app that redefines the
way you experience the world.



Why Choose Taxi Go?

Because we understand that travel is not just about
reaching a destination: it's about the moments you collect
along the way. Our user - friendly interface, Coupled with
sleek design elements, ensures that planning your next
adventure is an exciting as the journey itself. From
inspiration to booking, and from exploration to reminiscing,
our app seamlessly integrates into your travel lifestyle.

Splash Screen



Login & sign up Screens

Users may sign up by giving the required information, and new users can
log in using their mobile phone number.



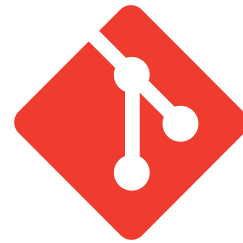
Onboarding



Screen & Further Screens



Platform and Technologies



git



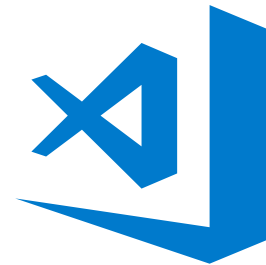
Bootstrap



CodeIgniter



Kotlin



Visual Studio Code



write less, do more.



NEXT.js



Webflow



PostgreSQL

django



Flutter



Swift



COMMERCE

iOS



aws



mongoDB



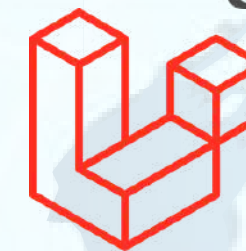
android



WORDPRESS



Cloudinary



Laravel



Print Media & Advertising



Brochures



Catalogues



Billboards



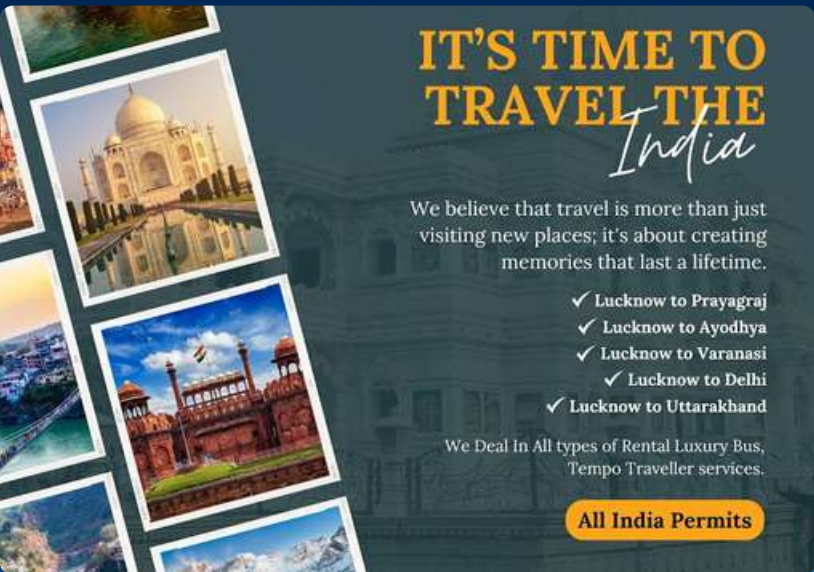
Cover Designs



Flyers



Resume



Posters



PPTs

Product & Package Design



Spices



Beverages



Plastic Manufacturing



Medical



Petro-Chemical



Perfumes



Food



Labelling

Branding & Promotions



E-commerce



Spices



IT



Carpets



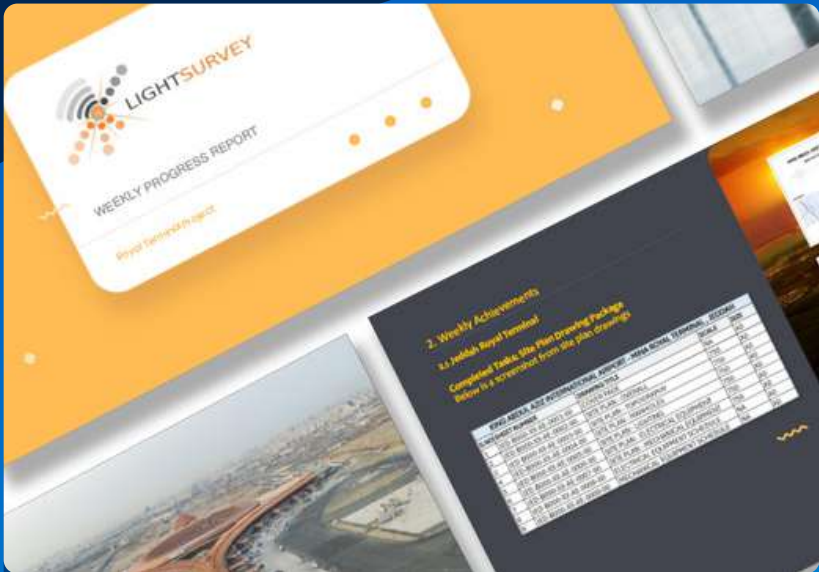
IT Solutions



Architecture



Home Furnishing



Aviation

Digital Marketing, SEO & Accounts Management



LinkedIn Account Management



Youtube Account Management



Meta



Google Adwords



Google My Business



Reddit



Quora

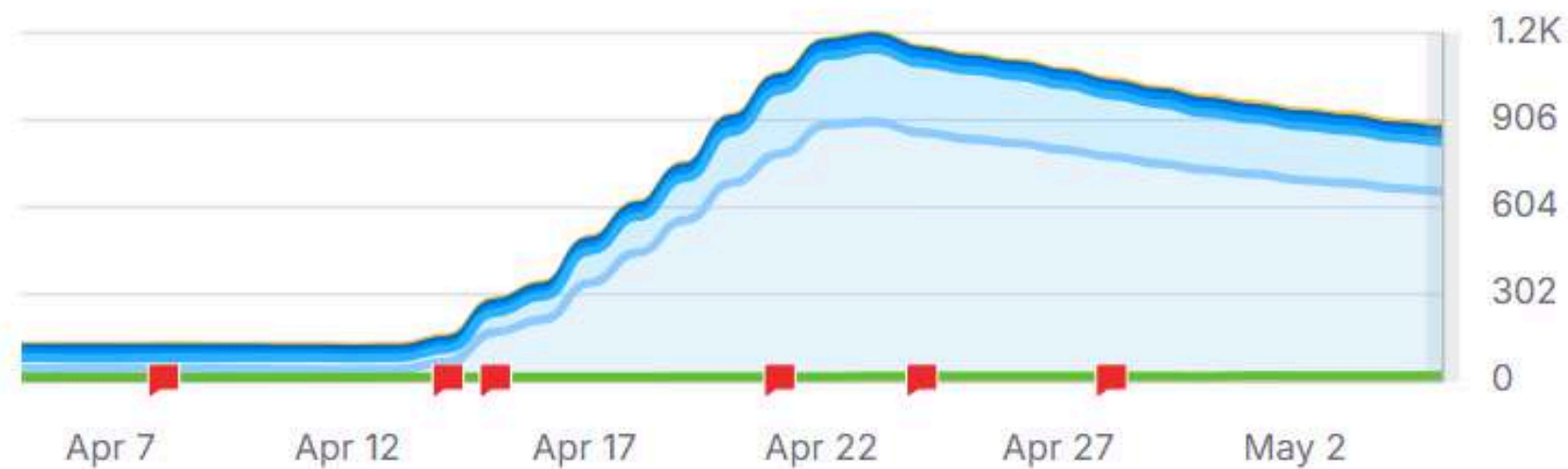


Google AdSense

Performance Marketing

Organic Keywords 883

☒ Top 3 ☒ 4-10 ☒ 11-20 ☒ 21-50 ☒ 51-100 ☒ SERP Features



Organic keywords

- Organic keywords up to 883.
- Sharp rise in Top 3–10 rankings.
- Strong visibility for targeted game terms.
- Boost in authority and discoverability.
- Effective SEO optimization across key queries.




☒ Organic Traffic ☒ Paid Traffic | ☐ Notes ▾



Organic Traffic Growth Trend April–May

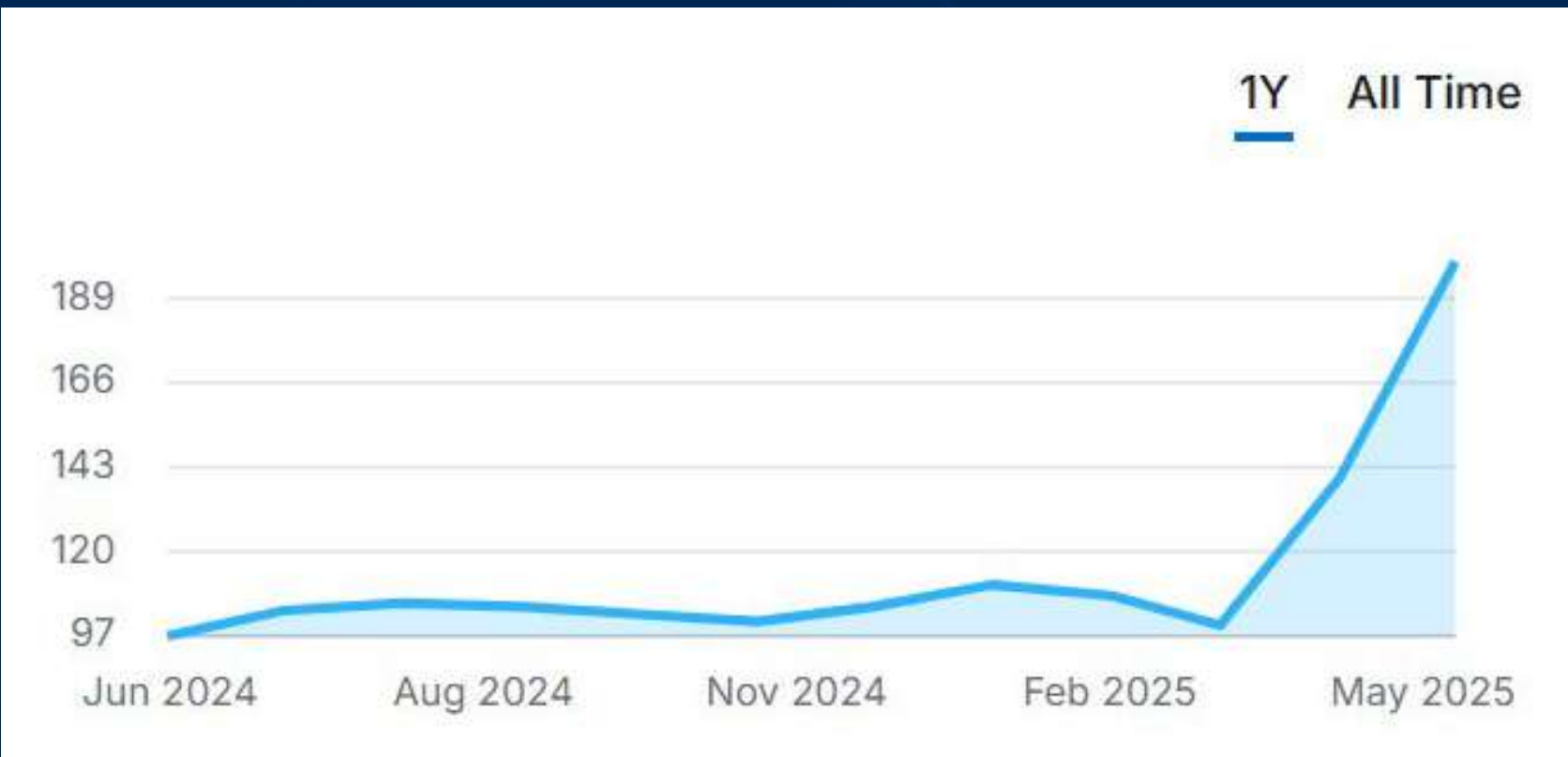
- Strong upward growth in organic traffic.
- Major rise between April 10 – May 1.
- Sharp spike in May from effective SEO & high content relevance.
- Growth was 100% organic – no paid traffic involved.
- Consistent upward trend throughout the period.
- Traffic peaked at 6,000+ sessions, marking a 300% increase.
- Driven by technical SEO upgrades and content optimization.

Performance Marketing

Countries		Traffic Share	Traffic	Keywords
Worldwide	<div></div>	100%	2.8K	883
 IN	<div></div>	100%	2.7K	204
 US	<div></div>	<0.1%	10	232
 AE	<div></div>	<0.1%	2	7
Other	<div></div>	<0.1%	0	440

Distribution by country

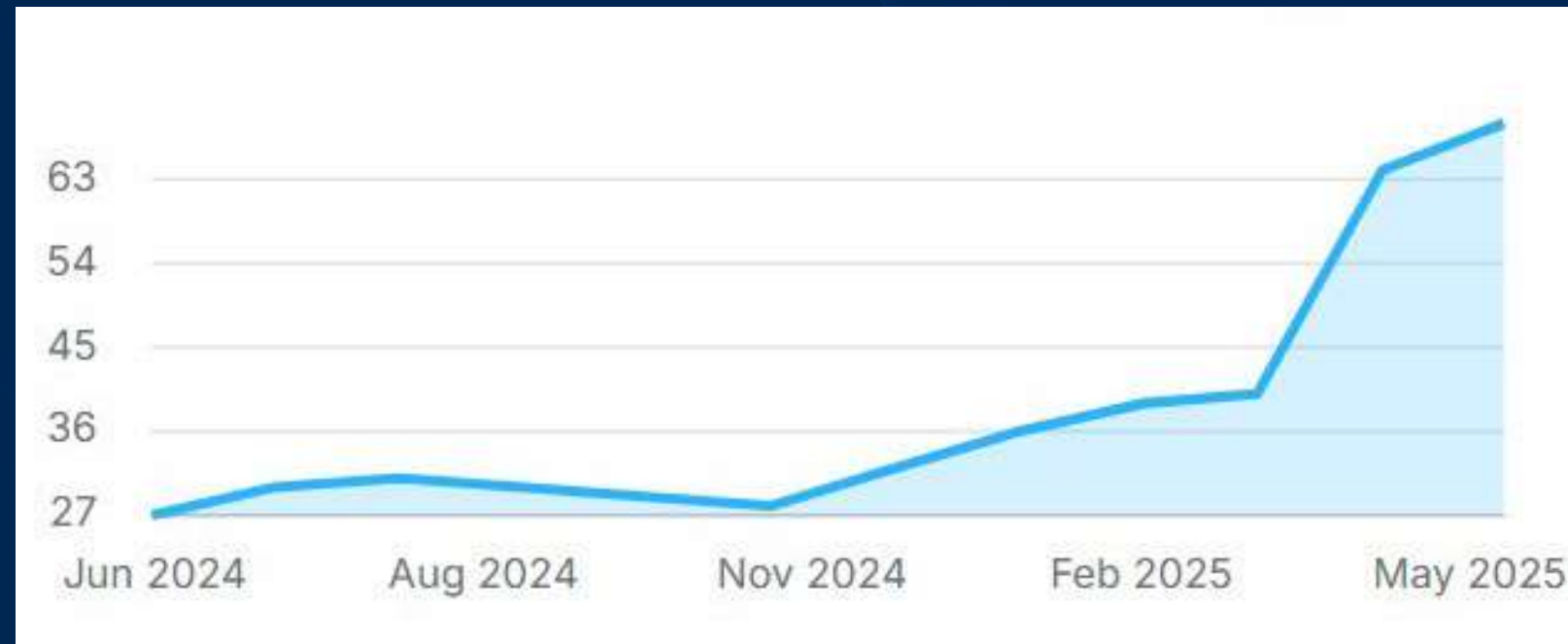
- 2.8K+ global organic traffic.
- 2.7K+ from India → strong local dominance.
- Rising visibility in USA & UAE.
- 232+ US keywords → scalable global impact.



Backlinks

- Backlinks doubled in 2 months.
- Earned via strategic outreach & listings.
- Authority and credibility strengthened.

Performance Marketing



Referring Domains

- Sharp 4-month growth in referring domains.
- 60+ quality backlinks now drive authority & trust.
- Increased link diversity supports lasting SEO stability.

Summary of Results (KPI)

Organic Traffic:

Before: ~1,000/month After (May 2025): 6,000+ (peak)

Growth: +500%

Organic Keywords:

Before: 120 After (May 2025): 883

Growth: +635%

Backlinks:

Before: 97 After (May 2025): 189

Growth: +95%

Referring Domains:

Before: 27 After (May 2025): 63

Growth: +133%

International Keywords:

Before: <50 After (May 2025): 679

Growth: +1,258%

Software as a Service (SaaS)

1. Custom SaaS Product Development

- End-to-end web app design & development
- Scalable backend architecture (Laravel, Node.js, Firebase, etc.)
- User authentication, subscription, and billing systems

2. UI/UX for SaaS Platforms

- Dashboard design
- User journey mapping
- Wireframes, prototypes, and design systems

3. SaaS Integration & Automation

- API integration (CRM, payment gateways, analytics)
- Workflow automation (Zapier, Make, etc.)
- Webhook configuration

4. Multi-Tenant SaaS Architecture

- Role-based access control
- Multi-organization data isolation
- Scalable cloud deployment (AWS, Google Cloud, Firebase)

5. Subscription & Payment Management

- Stripe / PayPal integration
- Recurring billing
- Free trial & plan management

6. Analytics & Reporting Modules

- Real-time dashboards
- KPI tracking
- Custom reports and export options

7. Ongoing SaaS Maintenance & Support

- Security updates
- Feature enhancement
- Performance monitoring

Digital management systems:

1. Custom ERP Solutions

- Tailored dashboards
- API integrations
- Multi-department automation

2. School / College Management System (ERP)

- Student admission & attendance tracking
- Fees & payroll management
- E-learning & grade reporting modules

3. Inventory & Stock Management System

- Supplier & purchase tracking
- Stock alerts and batch tracking
- Barcode integration.

4. Real Estate / Property Management System

- Property listings and CRM
- Inquiry and lead tracking
- Payment & agreement management

5. Restaurant / POS Management System

- Menu & order management
- Kitchen display and billing integration
- Sales reporting

6. HR & Payroll Management System

- Employee attendance & leaves
- Payroll automation
- Performance tracking

7. Project & Task Management System

- Role-based access for teams
- Kanban & Gantt views
- Progress and deadline tracking

8. Customer Relationship Management (CRM)

- Lead & contact management
- Sales pipeline automation
- Email & WhatsApp integration

9. E-commerce Management System

- Product, order, and inventory modules
- Vendor and shipping management
- Analytics & reporting

10. Hospital Management System (HMS)

- Patient (OPD/IPD) modules
- Billing, pharmacy, and lab integration
- Role-based staff dashboard
- Reports & analytics

Business Collaterals



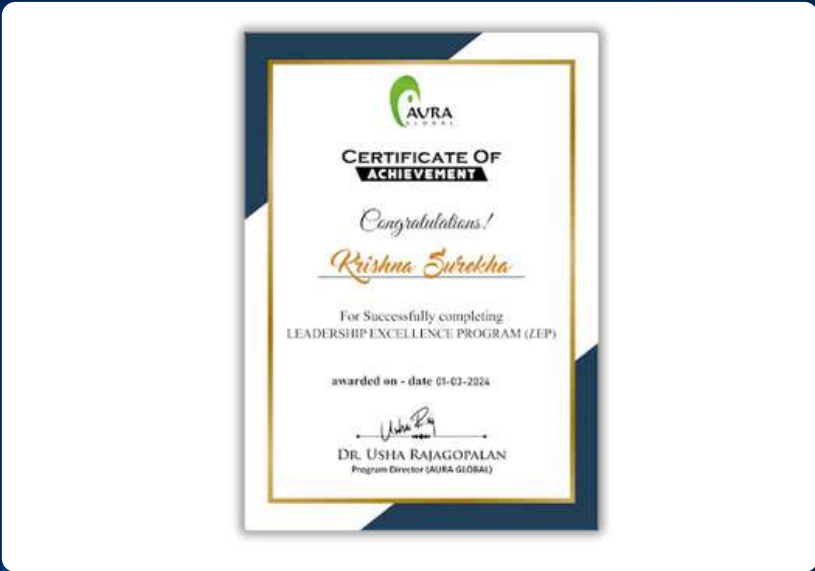
ID Cards



Letterheads



Menu Cards



Certificates



Invoices & Reciepts



Business Cards

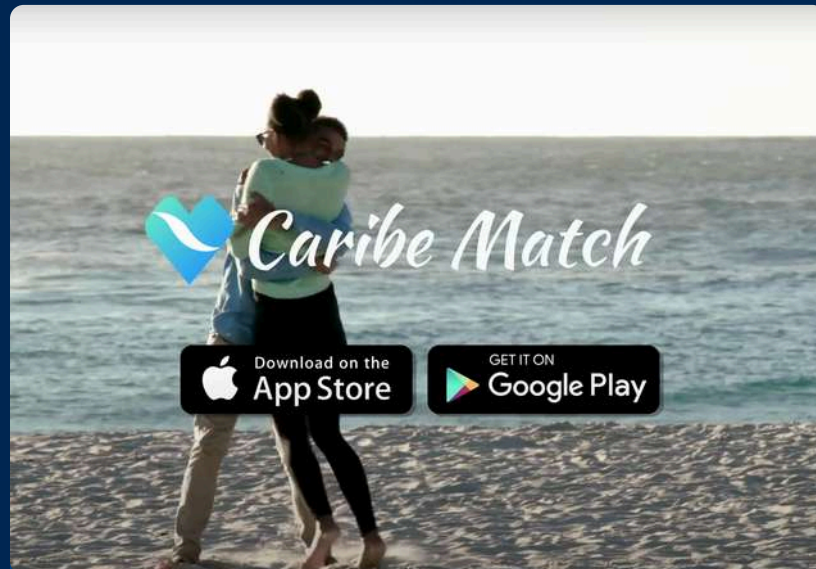


Office Boards



Pamphlets

Animations/ Motion Designing



Dating App Promo Video



Educational Firm Profile Video



Logo Animation



IT Solutions



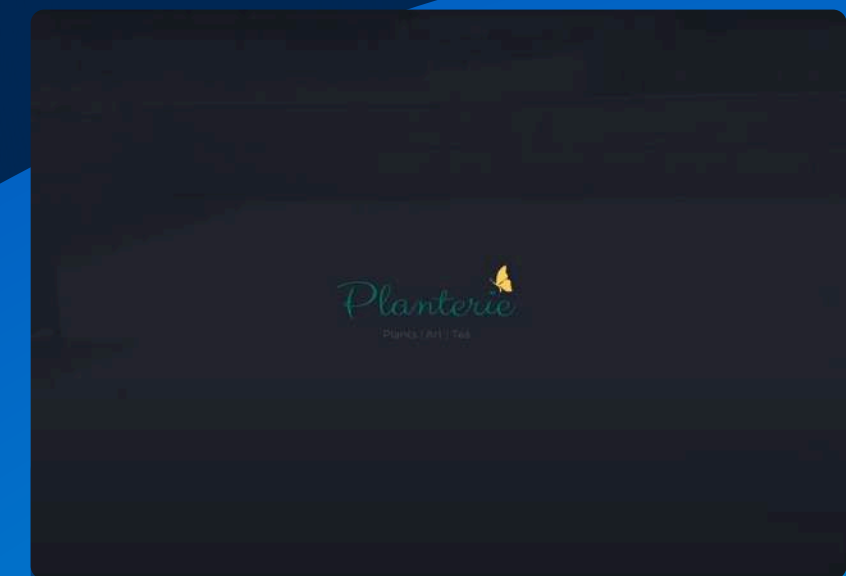
Architecture Company Profile Video



Moodboard

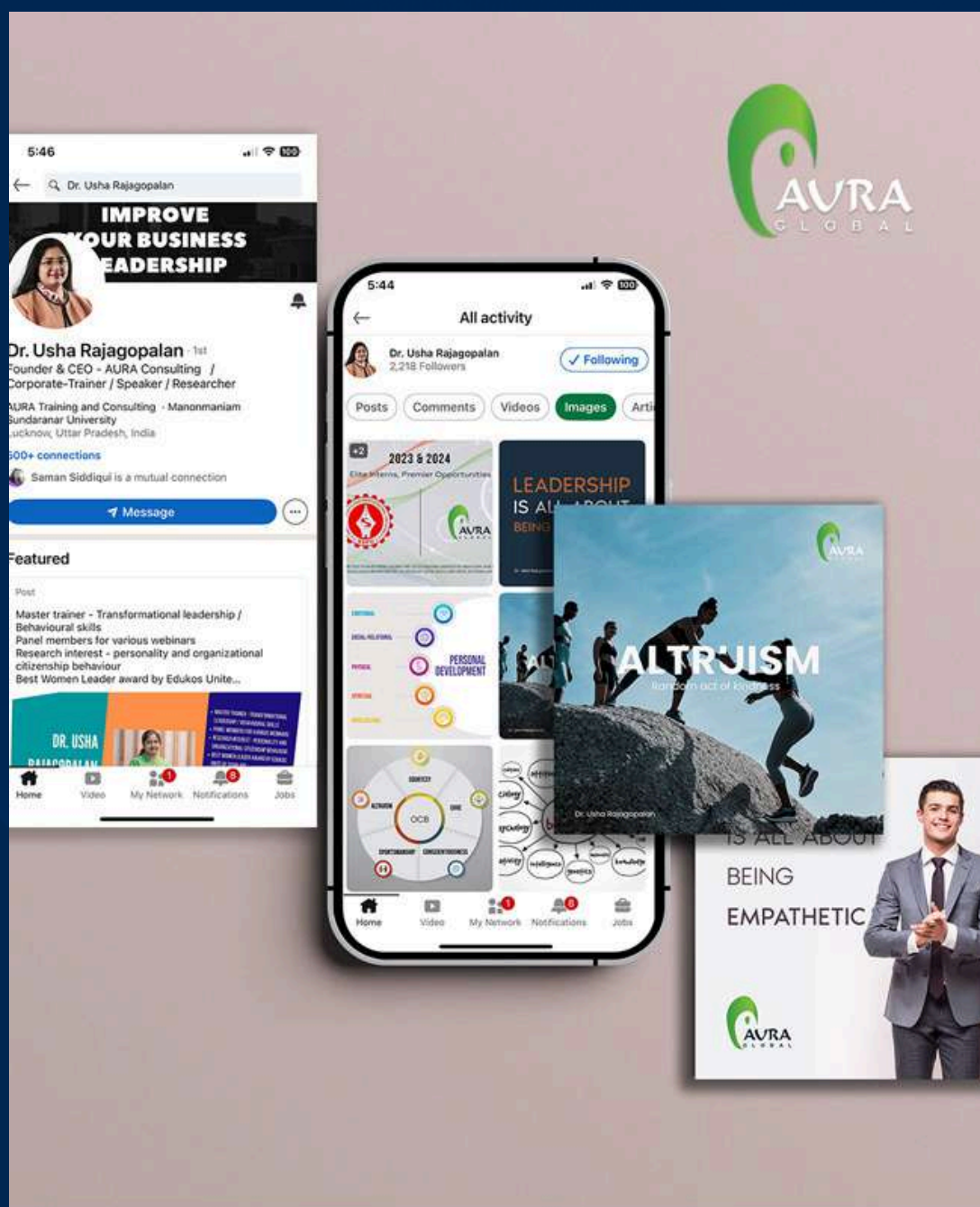


Vehicle Firm Promotion Ad



Nursery Promo Video

Social Media Marketing



Instagram, Facebook, YouTube, LinkedIn, Twitter

Our Clients



Client Reviews



Mumtaz Mohd Chand

1 review

★★★★★ 4 months ago

An excellent work done by you guys, I am very impressed with your skilled colleagues who dealt with me and they ensured that my work was completed timely. Thank you and I will really recommend you guys



Mark Boyle

1 review

★★★★★ a year ago

Saud was great to work with. He set up a virtual call with me, and we worked on my logo idea together. He took my feedback and made several changes to 4 different logo concepts; we eventually got to the one I loved. I highly recommend you work with him.



Parul Chaudhary

4 reviews · 5 photos

★★★★★ 2 days ago **NEW**

They are sooo polite and understanding, their creations are outstanding. I have got my brochure designed from here n everyone is loving the design. Thank you



Hanuels Industries Private Limited

1 review · 3 photos

★★★★★ a month ago

Finally got the labels printed and delivered – a big thanks to Saud for the amazing designs on all three color variants of the coolant box! It truly feels like a full-fledged brand launch to me. Can't wait to share more pictures soon!



Chhavi Mishra

1 review

★★★★★ 4 months ago

Reliable, experienced, honest and best in Lucknow! Meets your expectations with amazing results!



kristin larsen

8 reviews · 3 photos

★★★★★ a year ago

Canvas Chrome Dynamics created a website for my new online business Simple Kindness LLC simplekindness.co.

The professional team utilized all of their skill sets to make it eye catching, beautiful graphics, user friendly and most of all completed my dream to start an online business. I highly recommend Canvas Chrome Dynamics for website development. I guarantee you will be completely satisfied.

Kristin L Larson
Simple Kindness LLC, owner



YUCASA THE REVOLUTION

2 reviews

★★★★★ a month ago

Thank you for using your remarkable talents and skills to fuel our mutual efforts.



noor mohd

2 reviews · 1 photo

★★★★★ Edited 7 months ago

They design my logo and manage my social media platform business best graphic designer in Lucknow, awesome designs and fully attractive visuals.



PORTFOLIO 2025



Saman Siddiqui
Founder & CEO

LinkedIn:
Tap to view profile

RECENT WORKS

<https://kobaafragrances.com>
<https://brightconceptexpo.com>
<https://www.thaiselectmidwest.com>
<https://www.s2fcreations.com>
<https://escapemgm.com>

SOCIAL MEDIA HANDLES

<https://maps.app.goo.gl/eSzGe2jDAopj7Qbd8>
<https://www.instagram.com/canvaschromedesigns>
<https://www.linkedin.com/company/96671964>
<https://www.behance.net/canvaschromedesigns>

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